**Marketing Executive Job Description**

**Proposed Salary: €xx per annum**

**Role: Full time**

**Location: Panda, Ballymount, Dublin 24**

Are you a proactive, innovative and forward-thinking marketing executive with an eye for detail and a flair for creativity? Are you also passionate about customer satisfaction and engagement as well as sustainability? If so, look no further, this is your perfect role! We have a fantastic opportunity to join our high-energy, fast-paced Panda Marketing Team!

Bringing you 30 years’ industry experience, Panda is Ireland’s leading resource recovery operator with over 330,000 customers. Our mission is to shape a better future for our families and friends by making sustainable choices easy and affordable, and enabling our customers to leave a greener footprint.

**The role:**

This is a busy, varied role. In summary your time will be spent, but not limited to…

* Writing and proofing creative copy (blogs, social media posts etc.)
* Assisting with the creation and execution of digital marketing campaigns
* Assisting with the content management and creation for social media channels
* Creating supporting collateral such as leaflets, brochures, presentations, customer communications
* Conducting research
* Analysing data & producing KPIs
* Input into website optimisation across content, functionalities, UX, SEO
* Creating & updating internal/external comms
* Award/Events submissions and management
* Traditional marketing campaigns
* Ad hoc duties

**Requirements:**

* Degree in Marketing or equivalent 3rd level qualification in a relevant field
* Minimum 2 years’ relevant experience in a busy and fast paced environment
* Graphic design experience a keen advantage
* Experience with Adwords, SEO, Display, Social platform marketing all advantageous
* Creativity and content writing experience
* Team Player
* Communication skills and networking ability
* Adaptability
* Strong attention to detail
* Good organisation and planning skills
* Experience of working within waste/environment or service industries is desirable but not essential

To apply for this position, send your cv to xyz